

HENRY DANISCH

CONTACT

Address : Chicago , 60634 IL

Phone : 3122855662

Email : itshenrydanisch@gmail.com

WEBSITES, PORTFOLIOS, PROFILES

- <https://twitter.com/astralisr6>
- <https://twitter.com/M80gg>

SKILLS

- Project Management
- Social Media Digital Marketing
- Complex Problem-Solving
- Quality Deliverables
- Adaptive and Creative
- Creative Team Leadership
- Sports Marketing/Promotion
- Strategic communications

PROFESSIONAL SUMMARY

Versatile and creative professional with experience managing teams and projects with a positive attitude. Skilled in navigating diverse cultural environments, having worked in over 14 countries. Strong background in sports marketing, specializing in creating impactful campaigns and driving brand growth globally. Committed to taking on additional responsibilities and contributing effectively to team objectives.

WORK HISTORY

Creative Director, 02/2023 to Current **M80 - Austin, TX**

- **2022-2023 Gamers8 Esports Awards:** Winner of Best Team Content
- Evaluated and contributed to creative team ideas and translated into actionable project plans.
- Developed high-impact creative trailers and promotional content for company campaigns from concept to completion.
- Collaborated with outside agencies to manage project progress and milestones. Including but not limited to: ARAMCO, LACOSTE, ZOWIE

Team Manager, 01/2022 to Current **Chicago Fire FC - Chicago, IL**

- Identified and corrected deficient performance and behaviors to achieve maximum productivity.
- Delivered regular team meetings for aligned work towards common goals.
- Boosted player morale and motivation through regular one-on-one meetings and setting achievable goals.
- Enhanced team performance by implementing strategic coaching techniques and fostering a supportive environment.

Creative Director, 08/2021 to 01/2023 **Astralis Group - Las Vegas , Nevada**

- Developed high-impact creative trailers and promotional content for company campaigns from concept to completion.
- Gained a strong understanding of international business practices and global market trends through hands-on experience in Denmark and Germany.
- Developed strategic communication and marketing plans.
- Evaluated and contributed to creative team ideas and translated into actionable project plans.
- Collaborated with outside agencies to manage project progress and milestones. Including but not limited to: KIA, JEEP, HUMMEL, LOGITECH, FORBES.
- Preserved branding standards of assigned accounts.
- Extensive experience in Photography, Graphic Design, 3D modeling.

Social Media Manager, 09/2017 to 08/2021

Disrupt Gaming - Las Vegas , Nevada

- Increased customer engagement through social media.
- Developed marketing content such as blogs, promotional materials and advertisements for social media.
- Monitored online presence of company's brand to engage with users and strengthen relationships.
- Boosted engagement rates with the creation of compelling and visually appealing content.

EDUCATION

Bachelor of Arts : Communications

Northwestern University - Chicago Illinois